



Press Release

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FOR IMMEDIATE RELEASE

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THE UNIFIED GROUP HONORS INNOVATIVE SERVICE SOLUTIONS

The Unified Group, an independent association of 54 of the country's elite HVAC commercial contractors, presented its Member of the Year award to Orlando, Florida-based Innovative Service Solutions at the organization's Annual Meeting held September 12-15, 2007 at Charleston Place Hotel in Charleston, South Carolina.

Richard Bodwell, president and founder of Innovative Service Solutions, received the award because he and his company embody the qualities that define what The Unified Group stands for. Always active in all areas of the group since becoming a member in 2005, Bodwell has helped and contributed to training, marketing, membership, and business opportunities.

According to Julie Bishop, executive director of The Unified Group, "Innovative Service Solutions was honored this year for their many contributions to the group. Richard is not only a strong advocate for our group, but as a second generation owner, for the industry as a whole. ISS focuses on true service, and they take a unique approach to the marketplace. The company is always looking for new ideas, and Richard's team believes in sharing their experience and knowledge with all members of The Unified Group. He's a lifelong learner who shares his passion for relationship building with everyone he encounters. We're both proud and blessed to have Richard and Innovative Service Solutions as part of The Unified Group."

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The mission of The Unified Group is to help its members increase productivity, profitability, and customer retention by providing training opportunities, information exchange, sharing of best practices, and negotiated purchasing agreements as well as a network to pursue national and regional business opportunities. Founded in August 1998, the Group's member companies represent over \$750 million in revenue.

To find out if there is a membership available in your territory, or to learn more about The Unified Group, contact Julie Bishop at 1-888-714-5990. Additional information about The Unified Group is available at www.theunifiedgroup.com.

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Pictured left to right are: Tim Smerz, managing partner of The Unified Group; Richard Bodwell, president of Innovative Service Solutions; Julie Bishop, executive director of The Unified Group; Jim Bartolotta, managing partner of The Unified Group.